

“WILD TURKEY MUSIC 101 SESSION” PROMOTION

Terms and Conditions

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

Details	
Promotion Website	https://www.wildturkeybourbon.com/en-au/wt-music101/
Promoter	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street, North Sydney, NSW 2060, phone 1800 856 939.
Promotional Period	The Promotion commences at 12.01am (AEDST) on 10/05/2023 and closes at 11.59pm (AEST) on 24/06/2023.
Eligible Entrants	Entry is open to Australian residents aged 18 years or over. All entrants and their chosen plus one must be 18 years or over. Employees (and their immediate families) of the Promoter, its related entities and any agencies associated with this Promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1 st cousin.
Entry	<ol style="list-style-type: none">To be eligible to enter, each Eligible Entrant must, during the Promotional Period undertake the following steps:<ul style="list-style-type: none">Visit the Promotion Website and follow the prompts to the competition entry page;Input the requested details including full name, state they reside in, email address and telephone contact number;When prompted, answer the promotional question “What would winning the Wild Turkey Music 101 Session with Busby Marou mean to you?” in 25 words or less; and thenSubmit the fully completed online entry form.Entries which in the reasonable opinion of the Promoter:<ol style="list-style-type: none">are received outside the Promotional Period;contain defamatory, offensive or inappropriate content or infringe intellectual property rights;are incomplete or indecipherable; ordo not otherwise comply with these termswill be invalid and ineligible for any prize.Multiple entries permitted, subject to the following: (a) each entry must be substantially unique; and (b) each entry must be submitted separately and in accordance with entry requirements.
Competition Criteria	<ol style="list-style-type: none">This is a game of skill and chance plays no part in determining the winners. Each entry will be individually judged based on literary, originality and creative merit of the answer provided to the promotional question.

<p>Judging date and time</p>	<ol style="list-style-type: none"> 5. The judging will commence on 26/06/2023. The judges may select additional reserve entries which they determine to be the next best, and record them in order, in case of an invalid entry or ineligible entrant. 6. The best valid entry as determined by the judges, will win a major prize (“Major Prize Winner”). 7. The next best fifty (50) valid entries as determined by the judges will each win a minor prize (“Minor Prize Winner”). 8. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant’s identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter’s discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter’s legal rights to recover damages or other compensation from such an offender are reserved. 9. If there is a dispute as to the identity of an entrant, the Promoter may, in its sole discretion, determine the identity of the entrant.
<p>Prize(s)</p>	<p>MAJOR PRIZE</p> <p>The Major Prize is a double pass to the Wild Turkey Music 101 Session in QLD, scheduled to take place on 13/07/23, valued at up to \$3,180 depending on point of departure. Prize includes:</p> <ul style="list-style-type: none"> - Two (2) x return economy airfares from winner's nearest capital city to Brisbane, QLD (only provided if winner resides outside of QLD. For clarity, QLD residents will forfeit this element of the Major Prize and cash will not be awarded in lieu of flights); - Two (2) nights twin share minimum 4star accommodation; - Two (2) x tickets to the Wild Turkey Music 101 Session including return hotel to event transfers; - Wild Turkey Merchandise Pack (1 per person); and - Meet and Greet with the artist performing. <p>10. Spending money, meals, insurance, transport to and from departure point, additional transfers, items of a personal nature, in-room charges and all other ancillary costs are not included. Prize must be taken to coincide with The Wild Turkey 101 Music Session event with flights departing on either 12/07/23 or 13/07/23 depending on flight availability and overall travel time required and is subject to booking and flight availability. Winners and their companion/s must depart from and return to the same departure point and travel together. Itinerary to be determined by the Promoter in its absolute discretion. Frequent flyer points will not form part of the prize. Prize is subject to the standard terms and conditions of individual prize and service providers. Winners may be required to present their credit card at time of accommodation check in.</p> <p>Meet and Greet with the artist performing is not guaranteed and is subject to artists’ schedule and goodwill on the day. The Promoter accepts no responsibility and will not offer any alternative in the event that the Meet and Greet cannot be offered for any reason.</p> <p>MINOR PRIZE</p> <p>The Minor Prize is a double pass to The Wild Turkey Music 101 Session in QLD, scheduled to take place on 13/07/23, valued at \$300. Prize includes:</p> <ul style="list-style-type: none"> - Return transfers from Brisbane CBD to The Wild Turkey Music 101 Session; and - Two (2) x Tickets to the Wild Turkey Music 101 Session. <p>For clarity, The Wild Turkey Music 101 Session is scheduled to take place on 13/07/23 in a remote QLD location. Each winner will receive return transfers from the Brisbane QLD CBD to the event and back. All costs associated with getting to and from the Brisbane QLD CBD are not included and will be the responsibility of the winner and their companion/s.</p>
<p>Notification of Winners</p>	<ol style="list-style-type: none"> 11. All Winners will be notified by email and by telephone.

Privacy

12. The Promoter Collects personal information ("PI") and will share PI to the Promoter in order to conduct the promotion. The Promoter may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers and prize suppliers. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in their Privacy Policy, which can be viewed at <https://www.wildturkeybourbon.com.au/privacy-policy/>. In addition to any use that may be outlined in the Privacy Policy, the Promoter may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the Eligible Entrant. The Privacy Policy also contain information about how Eligible Entrants may opt out, access, update or correct their PI, how Eligible Entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter may disclose PI overseas, see the Privacy Policy for more details.

General

13. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines (available at www.nhmrc.gov.au). Entry and continued participation in this promotion is subject to the licensee's liquor serving policy.
14. If for any reason a winner does not take or redeem a prize (or an element of the prize) at or by the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited.
15. If any prize (or part of any prize) is unavailable, the Promoter in its absolute discretion, may substitute the prize (or that part of the prize) with a prize of equal value and/or specification.
16. Any cost associated with accessing the promotional website is the Eligible Entrant's responsibility and is dependent on the Internet service provider used. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
17. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may, to the extent permitted by law:
 - a) disqualify any Eligible Entrant; or
 - b) modify, suspend, terminate or cancel the Promotion or modify a prize, as appropriate.
18. In the event of war, terrorism, state of emergency, government lockdown, pandemic, or any other kind of disaster or unforeseeable event beyond the Promoter's reasonable control, the Promoter reserves the right to cancel, terminate, modify or suspend the promotion or suspend, substitute or modify a prize.
19. Eligible Entrants agree that they are fully responsible for any materials they submit via the promotion including but not limited to comments, recordings and images ("**Content**"). The Promoter shall not be liable in any way for such Content to the full extent permitted by law. The Promoter may remove or decline to publish any Content without notice for any reason whatsoever. Eligible Entrants warrant and agree that:
 - a) they will not submit any Content that is unlawful or fraudulent, or that the Promoter may deem in breach of any intellectual property, privacy, publicity or other rights, defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, not suitable for children aged under 15, or otherwise unsuitable for publication;
 - b) their Content shall not contain viruses or cause injury or harm to any person or entity;
 - c) they will obtain prior consent from any person or from the owner(s) of any property that appears in their Content;
 - d) they will obtain full prior consent from any person who has jointly created or has any rights in the Content to the uses contemplated by these Terms and Conditions, and the Content does not infringe the rights of any third party;
 - e) they consent to any use of the Content which may otherwise infringe the Content creator's/creators' moral rights pursuant to the *Copyright Act 1968* (Cth) and warrant that they have the full authority to grant these rights; and
 - f) they will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems.

Without limiting any other terms herein, the Eligible Entrant agrees to indemnify the Promoter for any breach of the above terms.
20. As a condition of entering this promotion, each Eligible Entrant licenses and grants the Promoter, its affiliates and sub-licensees a non-exclusive, royalty-free, perpetual, worldwide, irrevocable, and sub-licensable right to use, reproduce, modify, adapt, publish and display their entry (which shall include Content) for any purpose, including but not limited to future promotional, marketing or publicity purposes, in any media, without compensation, restriction on use, attribution or liability.
21. Eligible Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this

